



Tips for Preparing Your Home for Professional Photographs

Professional photos are probably the most important element of your Real Estate agent's marketing plan. They should showcase your home looking its very best. Listed below are items that will help you prepare your home for close up scrutiny.

If you wish to consult with a professional staging expert, your Realtor can help you find one. A stager can advise you on how to best show your home, suggest which items to remove and store, and even augment your decor with somethings from their inventory.

- ✓ Clean your home as thoroughly as possible especially windows, mirrors, showers and ceiling fans. Streaks on mirrors and window are notorious for sneaking into photos.
- ✓ Turn on all lighting, inside and out, before photographer arrives (If the ambient natural light from windows and skylights is bright, I may adjust the lighting as needed by turning some interior lights. Natural light is the most complimentary light for the colors in your home.
- ✓ Replace any burned out light bulbs.
- ✓ Remove and store out of sight personal effects such as toys pet beds and food bowls, clothes, bathroom toiletries, excessive kitchen countertop items, family photographs, etc.
- ✓ Turn on pool lights and water features if applicable and in season.
- ✓ Turn OFF all ceiling fans both inside and out.
- ✓ Make sure all toilet lids are down and toilet paper rolls are full.
- ✓ Remove all vehicles including trucks, boats and RVs from the driveway if possible.
- ✓ Store all garbage and recycling cans out of sight.
- ✓ Arrange patio and outdoor furniture as if you're expecting guests.
- ✓ Make sure all pets are safe and secure so they don't appear in photos.
- ✓ Remove all magnets and photos from refrigerators.

Our rain forest like weather in Oregon makes showing the exteriors and landscaping challenging in the cooler, wetter months. We will do the best we can to show its potential.